FRASER VALLEY Value of the brides and grooms at the fraser value of the brides and grooms at the fraser the brides at the brides

A HIGH-ENERGY SHOW FEATURING:

- -GIFT BAGS FOR THE FIRST 150 BRIDES OR GROOMS
- -DIAMOND EARRING GIVEAWAY
- -"CAKE-OFF" COMPETITION
- -BRIDAL FASHION SHOW -MUSIC BY
 - PROFESSIONAL DJ

ABOUT THE FRASER VALLEY WEDDING FESTIVAL OPERATING SINCE 2005, WE ARE THE LONGEST-RUNNING WEDDING SHOW IN THE FRASER VALLEY. TO CAPTURE THE ATTENTION OF NEWLY-ENGAGED COUPLES THROUGHOUT THE YEAR, THE SHOW IS HOSTED IN MARCH, SEPTEMBER, AND NOVEMBER, AND DRAWS BRIDES, GROOMS AND THEIR ENTOURAGE FROM DELTA TO CHILLIWACK. PRE-COVID NUMBERS SAW OVER 800 ATTENDEES AND 60 EXHIBITING COMPANIES AT EACH SHOW, AND 2022 NUMBERS ARE STILL GROWING.

SINCE 2005

3 SHOWS A YEAR

WE WANT TO BE MUCH MORE THAN A PARTNER FOR JUST ONE DAY.

SHOWCASE YOUR PRODUCTS AND SERVICES LIKE THE ROCK STAR YOU ARE! FROM CAKE SAMPLES TO MINI MAKEOVERS, TO ROOM TAKE-OVERS OR CUSTOM MINI-SERVICES ON-SITE, WE INVITE YOU TO CONNECT WITH POTENTIAL CLIENTS THROUGH FUN AND ENGAGING ACTIVITIES IN YOUR BOOTH.

8X8 BOOTHS

Ballroom location, full height drape backing, half side drape, **\$525.00**

4X8 BOOTHS

Ballroom and Concourse locations, **\$425.00**

MARKETPLACE

Restricted business categories only. Limited quantity of locations available. **\$195.00**

"TAKEOVER" DISPLAYS

Lobby, entire rooms, or other options available. Price varies.

3-SHOW OFFER: Reserve all three shows at one time and receive 10% DISCOUNT When paid by January 31/23 Establish your company in the Fraser Valley with three prominent shows in the key markets of Langley and Abbotsford. Save time with a one-time registration and payment Save money by taking advantage of a 10% discount when you book all three shows at once! Benefit from year-round advertising through our web-based listing, and social media posts. Preferred positioning given to 3show vendors.

SPONSORSHIP POSSIBILITIES

Couples come to our event not just to plan a one-time event, but also to plan their new lives together. Interested in an even stronger relationship with newly engaged couples in the Fraser Valley? We would love to hear your ideas in creating new and exciting opportunities to reach this audience at our shows, and all-year-round!



MARCH 26, 2023



SEPTEMBER 24, 2023



NOVEMBER 5, 2023



FOR MORE INFORMATION OR TO BOOK YOUR BOOTH VISIT FRASERVALLEYWEDDINGFESTIVAL.COM

INSTAGRAM @FVWEDDINGFESTIVAL | FACEBOOK.COM/FRASERVALLEYWEDDINGFESTIVAL | TWITTER @FVWEDDINGFEST

ABOUT OUR ATTENDEES

• More than 80% are shopping for a wedding within the next 12 months

• 95% or more attend with their partner or others involved in decisionmaking

• 60% or more line up in advance to receive one of our famous "gift bags"

• More than half are just starting their wedding shopping, and an undetermined higher number have the majority of their shopping left to complete

• Virtually ALL fill out at least one ballot to win a door prize

• Hundreds make a post, comment, or click "like" or "going" or "interested" (ie. social proof) on our social posts

ADDITIONAL EXHIBITOR BENEFITS:

- Listing in our web-based directory
- ' Social media post highlights
- [•] Private Facebook Group for Exhibitor networking and support
- Complete Attendee email listYear-round marketing exposure via
- our social profiles and website





Many of our Exhibitors sign contracts right on the show floor. That's in addition to building their email and marketing lists, and making real-world connections that transcend social media advertising, social posts, direct messaging, print marketing, or any other type of contact.

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MEET THE TEAM

THE FRASER VALLEY WEDDING FESTIVAL IS PROUDLY PRODUCED BY EVENTS PLUS MANAGEMENT

Barb Nelson

CEO and Owner of Events Plus Management Ltd.

Barb has grown her company from a one-woman powerhouse to the multi-city and multi-project company that currently stands today. She has drawn on her vast experience in business management, event coordination and international trade show management to be known by many as not only an expert in her field, but also passionate, clever, personable, and a consummate leader, teacher and visionary.

barb@eventsplusmanagement.com, 604-328-0029



Karen DeJong-Ellery Exhibitor Relations / Booth Sales

Karen has managed events of all sizes while working for a not-for-profit organization for 20+ years. From coordinating small committee meetings to managing a large annual international trade show, success was always found in her calm leadership skills and attention to detail. She's also played the role of exhibitor, representing BC's Horticulture Industry at several major US trade shows.

karen@eventsplusmanagement.com, 604-202-6446

Peggy Richardson Marketing Manager of Events Plus Management Ltd.

Peg has a passion for tech! She has worked in the capacity of hands-on network designer and installer, project management, operations management, and media creator in both the US and Canada since the early 90's. She is also a multi-published technical writer and editor, with over 30 manuals and books to her credit. While Peg manages the company's marketing strategy and advertising, she constantly strives to build connection and business success for all our vendors.

peggy@eventsplusmanagement.com, 604-328-9480



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