

CONNECT WITH BRIDES AND GROOMS AT THE FRASER VALLEY'S LONGEST-RUNNING WEDDING SHOW.

UPDATED NOVEMBER 2021

FRASER VALLEY
**Wedding
Festival**

EXHIBITOR PROSPECTUS



ABOUT THE FRASER VALLEY WEDDING FESTIVAL

OPERATING SINCE 2005, THE FRASER VALLEY WEDDING FESTIVAL IS THE LONGEST-RUNNING WEDDING SHOW IN THE FRASER VALLEY. TO CAPTURE THE ATTENTION OF NEWLY-ENGAGED COUPLES THROUGHOUT THE YEAR, THE SHOW IS HOSTED IN APRIL, SEPTEMBER AND NOVEMBER, AND DRAWS BRIDES, GROOMS AND THEIR ENTOURAGE FROM DELTA TO CHILLIWACK. PRE-COVID NUMBERS SAW OVER 800 ATTENDEES AND 60 EXHIBITING COMPANIES AT EACH SHOW.

SINCE 2005

NOW 3 SHOWS A YEAR

EXHIBIT WITH US!

WE WANT TO BE MUCH MORE THAN A PARTNER FOR JUST ONE DAY.

8X8 BOOTHS

Ballroom location, full height drape backing, half side drape, \$495.00

4X8 BOOTHS

Ballroom and Concourse locations, \$395.00

HANDMADE MARKETPLACE

For local creators only. Limited quantity of locations available. \$195.00

"TAKEOVER" DISPLAYS

Lobby, entire rooms, or other options available. Price varies.



APRIL 3, 2022



SEPTEMBER 25, 2022



NOVEMBER 6, 2022



FOR MORE INFORMATION OR TO BOOK YOUR BOOTH VISIT
FRASERVALLEYWEDDINGFESTIVAL.COM

INSTAGRAM @FWWEDDINGFESTIVAL | FACEBOOK.COM/FRASERVALLEYWEDDINGFESTIVAL | TWITTER @FWWEDDINGFEST

ABOUT OUR ATTENDEES

- More than 80% are shopping for a wedding within the next 12 months
- 95% or more attend with their partner or others involved in decision-making
- 60% or more line up in advance to receive one of our famous "gift bags"
- More than half are just starting their wedding shopping, and an undetermined higher number have the majority of their shopping left to complete
- Virtually ALL fill out at least one ballot to win a door prize
- Hundreds make a post, comment, or click "like" or "going" or "interested" (ie. social proof) on our social posts

ADDITIONAL EXHIBITOR BENEFITS:

- Listing in our web-based directory
- Social media post highlights
- Private Facebook Group for Exhibitor networking and support
- Complete Attendee email list
- Year-round marketing exposure via our social profiles and website

Many of our Exhibitors sign contracts right on the show floor. That's in addition to building their email and marketing lists, and making **real-world connections** that transcend social media advertising, social posts, direct messaging, print marketing, or any other type of contact.



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MEET THE TEAM

THE FRASER VALLEY WEDDING FESTIVAL IS PROUDLY PRODUCED BY
EVENTS PLUS MANAGEMENT

Barb Nelson

CEO and Owner of Events Plus Management Ltd.

Barb has grown her company from a one-woman powerhouse to the multi-city and multi-project company that currently stands today. She has drawn on her vast experience in business management, event coordination and international trade show management to be known by many as not only an expert in her field, but also passionate, clever, personable, and a consummate leader, teacher and visionary.

barb@eventsplusmanagement.com, 604-328-0029



Karen DeJong-Ellery

Exhibitor Relations / Booth Sales

Karen has managed events of all sizes while working for a not-for-profit organization for 20+ years. From coordinating small committee meetings to managing a large annual international trade show, success was always found in her calm leadership skills and attention to detail. She's also played the role of exhibitor, representing BC's Horticulture Industry at several major US trade shows.

karen@eventsplusmanagement.com, 604-202-6446



Peggy Richardson

Marketing Manager of Events Plus Management Ltd.

Peg has a passion for tech! She has worked in the capacity of hands-on network designer and installer, project management, operations management, and media creator in both the US and Canada since the early 90's. She is also a multi-published technical writer and editor, with over 30 manuals and books to her credit. While Peg manages the company's marketing strategy and advertising, she constantly strives to build connection and business success for all our vendors.

peggy@eventsplusmanagement.com, 604-328-9480



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